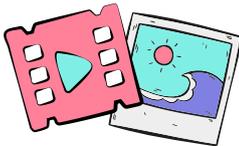


Snapchat is an image messaging and multimedia mobile application. One of the principal concepts of Snapchat is that pictures and messages are only available for a short time before they become inaccessible. The app has evolved from originally focusing on person-to-person photo sharing to presently featuring "Stories" of 24-hour chronological content, along with "Discover" to let brands show ad-supported short-form entertainment.

Snapchat has become notable for representing a new, mobile-first direction for social media, and places significant emphasis on users interacting with virtual stickers and augmented reality objects.

Please note you have to be 13 years old and over to create an account on Snapchat. If you are not old enough, you can still complete this badge to learn for the future.

KEY FEATURES



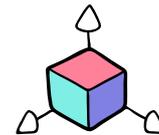
Snaps

Snaps can consist of a photo or a short video, and can be edited to include filters and effects, text captions, and drawings.



Geofilters

Allows special graphical overlays to be available if the user is within a certain geographical location, such as a city, event, or destination. Snapchat users can design and submit their own **Geofilters** to be used on the app.



Lens

Allows users to add real-time effects into their snaps by using face detection technology. This is activated by long-pressing on a face within the viewfinder.

World Lenses use augmented reality technology to integrate 3D rendered elements (such as objects and animated characters) into scenes; these elements are placed and anchored in 3D space.



Memories

Allows snaps and story posts to be saved into a private storage area, where they can be viewed alongside other photos stored on the device, as well as edited and published as snaps, story posts, or messages. When shared to a user's current story, the memory would have a white frame and timestamp to indicate its age. Content in the Memories storage area can be searched by date or using a local object recognition system.



Snapcash

Lets users send and receive money from each other through private messaging.



Snap Map

Optional way to allow users to share their location with friends.

CREATE AN ACCOUNT

- 1 Download the **Snapchat** app for iOS from the App Store, Android from Google Play Store or Windows Phone from the Windows Phone Store.
- 2 Launch Snapchat from your Home screen.
- 3 Tap 'Sign Up'.
- 4 Enter your name and tap 'Sign Up'.
- 5 Enter your birthday.
- 4 Pick a username.
- 5 Enter a secure password.
- 6 Enter your email address.
- 7 Snapchat will also give you the option to add in your phone number or find your friends, and both steps can be skipped by tapping the 'Skip' button in the upper right corner.

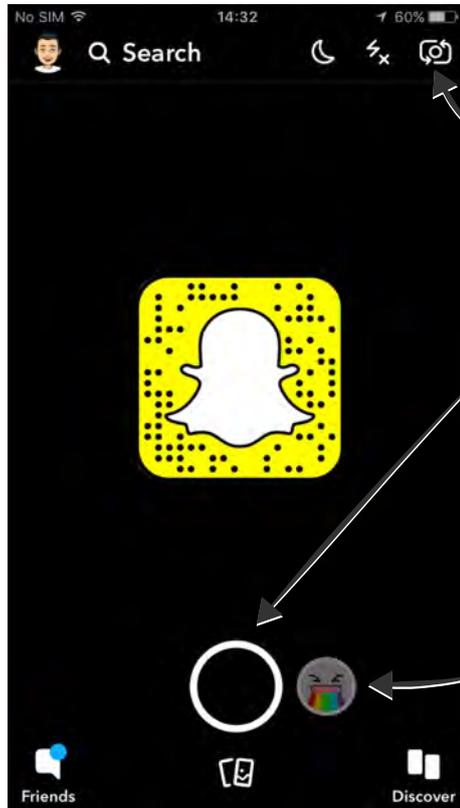
Things to consider before creating your account

Snapchat will not let you change your username after you select it initially. The only way to change it is to delete your current account and sign up again for an account.

If you are under the age of 13, you are not allowed to use Snapchat.

If you are from the ages of 13 to 17 you must receive parental permission to use the app as stated in the terms of service.

TAKING PHOTOS OR VIDEOS



When you open the app, it will default to the back-facing camera. To switch to the front-facing camera ("selfie mode") tap the camera icon in the top right.

Tapping on the big circle will take a picture. Holding down on the circle records a video (of max length 10 seconds).

In selfie-mode, swipe left or right to scroll through and add the lenses. There are lots, and they are constantly changing. Some react to movements in your eyebrows. Some change your voice when you record a video – which you can do by holding down on the big circular button.



Once you've taken the picture (or recorded the video), you will be able to:

Add a caption to your image

Draw over the image

Add a geofilter

Make a sticker out of a specific area of your image

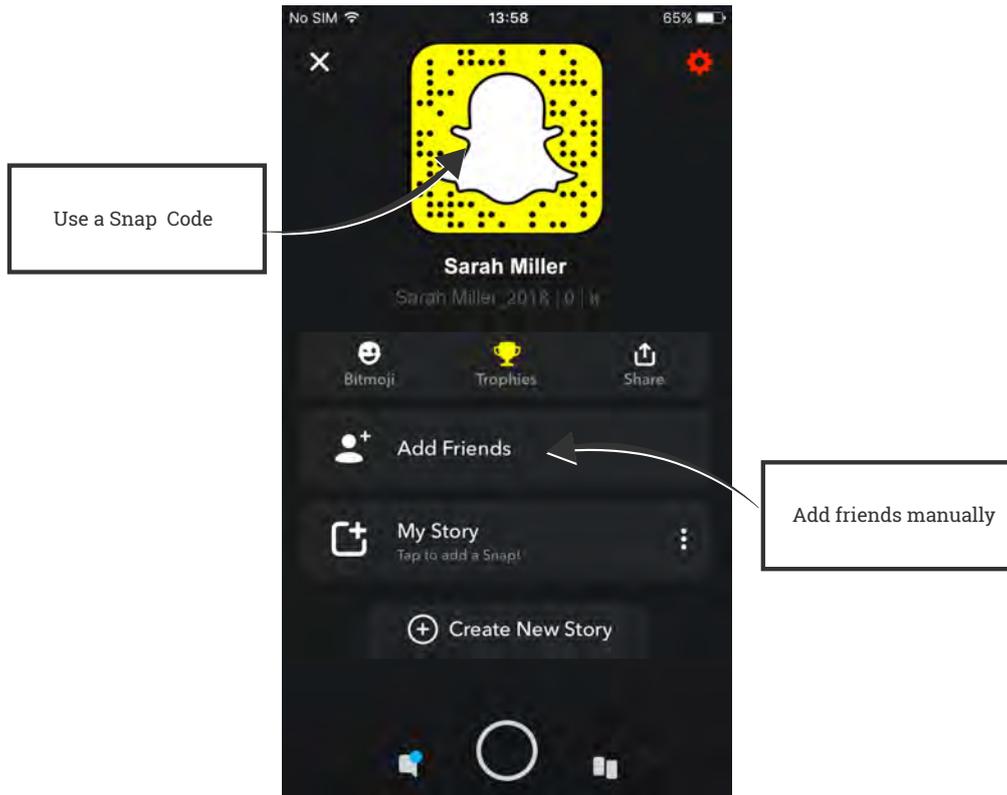
Add a backdrop

Add a link

Before you send your snap, you can choose how many seconds it appears for when the receiver opens it by tapping on the chronometer icon (you can select up to 10 seconds).

Tap the blue arrow to send your snap to your Stories or to your friends.

ADDING FRIENDS



Using a Snap Code

A **Snapcode** is a lot like a QR code. It's a unique image that represents an individual Snapchat account. If you're talking to a friend in person, or they've sent you their **Snapcode**, and you want to add them to your Snapchat, it's quick and easy to do.

- 1 Launch Snapchat.
- 2 Centre your camera on their **Snapcode**. Touch and hold on the image of their **Snapcode**.
- 3 When it works, you'll get a confirmation!

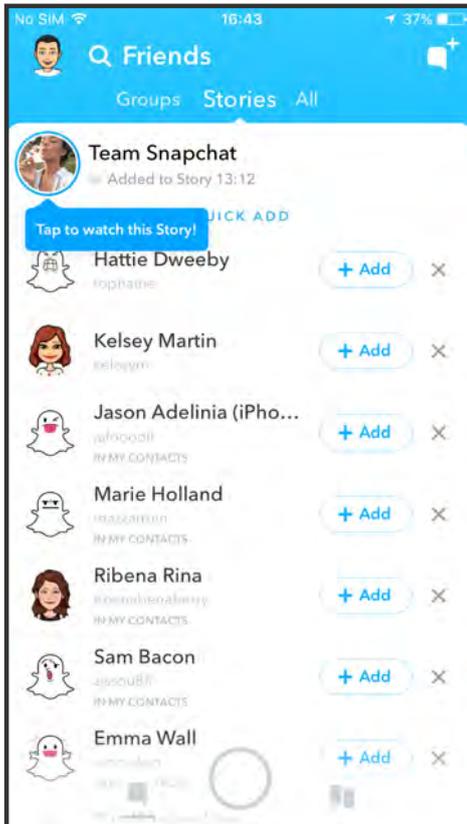
You can also share your **Snapcode** by saving it directly to your photos and sending it to people, they can Snap or screenshot your code to add you. Tap 'Add by **Snapcode**' if your friend sent you a screenshot of their **Snapcode**. (Snapchat will show you your camera roll with images it thinks might be a **Snapcode** at the top. Just tap the **Snapcode** screenshot to add your friend.)

Manually

If you don't have a **Snapcode** handy, you can add friends the old-fashioned way – by username!

- 1 Tap your Bitmoji/icon in the upper left corner on the Snapchat home screen.
- 2 Tap 'Add Friends'. There will be three options along the top for you to choose from: **Add Friends**, **Contacts**, and **Snapcode**.
- 4 Enter the person's Snapchat username in the search bar at the top of the screen.
- 5 Snapchat will show you the username options available as you continue to enter the person's name: then all you have to do is tap 'Add' to add them to your Snapchat contacts!
- 6 You will get a notification if they add you back, which appears on your profile page under **Added Me**.

YOUR FRIENDS' SNAPS



Swipe right when in camera mode, or tap on the bottom-left "chat box" button which will turn blue when you have unopened Snaps.

This is a list of Snaps sent to you directly. Tap on each name to view.

When you open the Snap, it will show for the number of seconds the sender set it to. The timer in the top right will count these down. If it's a video, it will play the length of the video (max length 10 seconds).

To respond to the Snap, tap the big circle. This will open up a chat box with the sender. You can type a reply.

Or tap the picture frame button to reply with a picture from your camera roll, call them, reply with your own snap or reply with a video call.

All history will be deleted unless you save it by holding down a line of chat (this works for pictures too).

SNAPCHAT MEMORIES

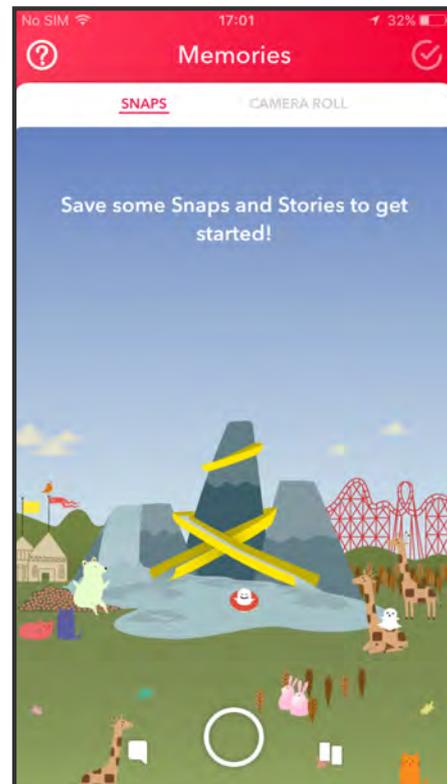
There's one more key feature you can access from the home screen – your **Snapchat Memories** (a history of snaps you have previously sent and saved to your memories).

Memories is where all the snaps you saved before sending are stored.

Tapping on any snap will bring it up in full, and there's lots you can do with it. Scroll up to push the old snap into "edit mode" – you can now treat it like you've just captured it, send it as it is, or tap edit to add geofilters, just as before (by swiping right or left), add a caption, or overlay emojis...

Snapchat remembers the location your photos were taken in.

You can also export your snaps from **Memories** too – that is, send via messaging and mail apps outside of Snapchat and/or save to your phone.



Tapping on the three dots in the top right will give you the option to move your snap to **My Eyes Only** – do this if you don't want to remove your saved snap from the Snaps section in Memories.

You will be prompted to set up a passcode for snaps sent to **My Eyes Only**, and you will have to enter this passcode to view any Snaps you have moved here.

EMOJIS NEXT TO YOUR FRIENDS' NAMES



You share a Close Friend – one of your Best Friends is also one of this Snapchatter's Best Friends.



You're their Best Friend, but they aren't your Best Friend – you're someone they send the most Snaps to, but they aren't someone you send Snaps to the most.



You're on a Snapstreak! Appears next to the number of days that you and a friend have Snapped each other. If you and your friend don't both send a Snap within 24 hours, you will lose your Snapstreaks.



It's your friend's birthday – appears next to your friend's name on the date they entered as their birthday on Snapchat.

EMOJIS NEXT TO YOUR FRIENDS' NAMES

Emojis next to friends' names in Snapchat are based very specifically on how often you interact with each friend on Snapchat:



You send the most Snaps to this Snapchatter, and they send the most Snaps to you too.



One of your Best Friends - this is a Snapchatter you send a lot of Snaps to (but isn't your Best Friend).



Appears next to someone's name if your Snapstreak is going to end soon. Send each other a Snap (not a Chat) to keep your streak alive.



You just became friends.



You have been each other's #1 Best Friend for at least two weeks.



You share a Best Friend – your Best Friend is also this Snapchatter's Best Friend.