



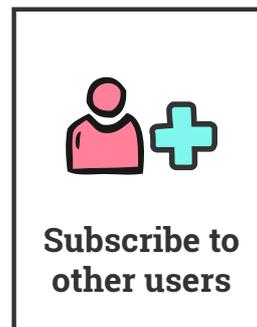
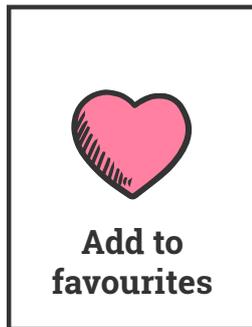
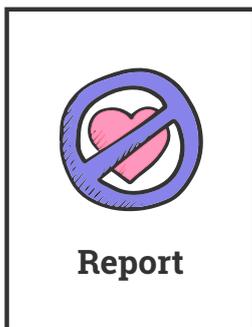
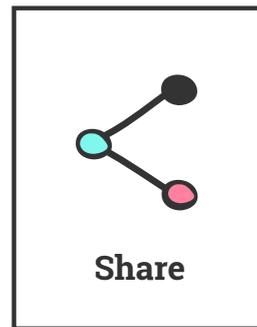
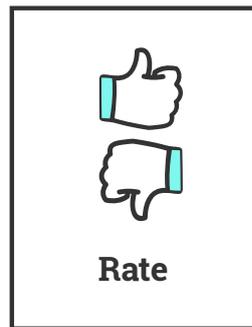
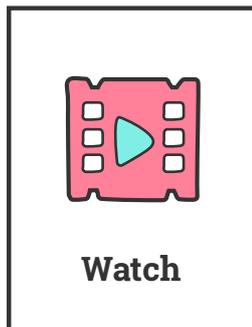
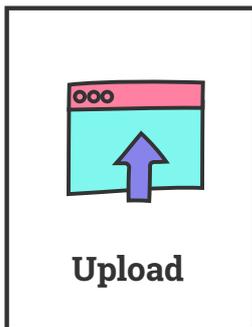
YouTube is a video-sharing website. It offers a wide variety of user-generated and corporate media videos. Available content includes video clips, TV show clips, music videos, short and documentary films, audio recordings, movie trailers, live streams, and other content such as video blogging, short original videos, and educational videos.

Unregistered users can only watch videos on the site, while registered users are permitted to upload an unlimited number of videos and add comments to videos.

Videos deemed potentially inappropriate are available only to registered users who confirm themselves to be at least 18 years old.

Please note, YouTube requires account holders to be 18, if you're 13 you can set up a YouTube account but you will need permission from a parent or guardian. If you are not old enough you can still do the badge to learn for the future.

KEY FEATURES



CREATE AN ACCOUNT

To create a YouTube account go to:

youtube.com

You'll be prompted to set up a Google Account. If you leave any fields empty or if you choose a username that's taken already, the page will refresh with red warning notes identifying the fields that need to be corrected before you can register.

The image shows the 'Create your Google Account' form with several fields highlighted by callouts:

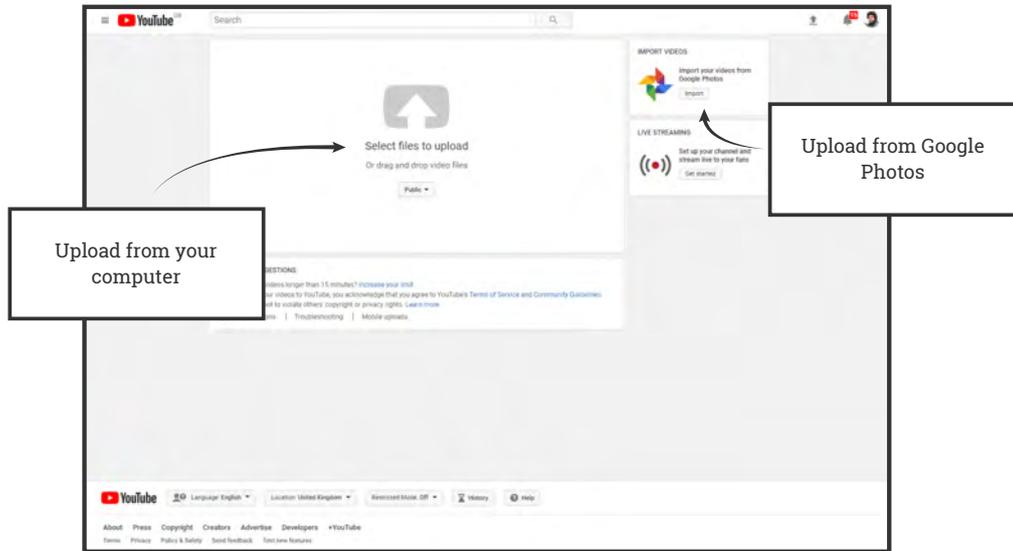
- Your name:** Points to the 'Name' section, which includes 'First' and 'Last' name input fields.
- An email address:** Points to the 'Your email address' input field.
- A password:** Points to the 'Create a password' and 'Confirm your password' input fields.
- Your date of birth:** Points to the 'Birthday' section, which includes 'Day', 'Month', and 'Year' dropdown menus.
- Your gender:** Points to the 'Gender' dropdown menu.
- Your mobile number:** Points to the 'Mobile phone' input field.
- Your location:** Points to the 'Location' dropdown menu.

Once a Google Account is created, to access YouTube you simply sign in with your Google Account email and password:

The image shows the Google Sign in page with the following elements:

- Google logo
- Sign in to continue to YouTube
- Email or phone input field
- Forgot email? link
- Not your computer? Use guest mode to sign in privately. Learn more link
- Create account link
- NEXT button
- Footer: English (United Kingdom), Help, Privacy, Terms

UPLOADING A VIDEO



- 1 Sign in to YouTube.
- 2 Click on 'Upload' at the top of the page. Before you start uploading the video, you can choose the video privacy settings.
- 3 Select the video you'd like to upload from your computer. You can also import a video from Google Photos. As the video is uploading, you can edit both the basic information and the advanced settings of the video and decide if you want to notify subscribers (if you uncheck this option, no communication will be shared with your subscribers). Partners will also be able to adjust their Monetisation settings.
- 4 Click 'Publish' to finish uploading a public video to YouTube. If you set the video privacy setting to **Private** or **Unlisted**, just click 'Done' to finish the upload or click 'Share' to privately share your video. If you don't click 'Publish', your video won't be viewable by other people. You can always publish your video at a later time in your Video Manager.
- 5 Once the upload is complete, YouTube will send you an email to notify you that your video has finished uploading and processing. You can then forward that email to friends or family for easy sharing. If you prefer not to receive notifications, you can opt out by visiting your email settings.

"Published on" date on the watch page

When you make a video public on YouTube, the "published on" date on the watch page is based on Pacific Standard Time (PST).

If you want to make a video public with a specific date on the watch page, make sure that your video is uploaded or scheduled to go public for that date in Pacific Standard Time.

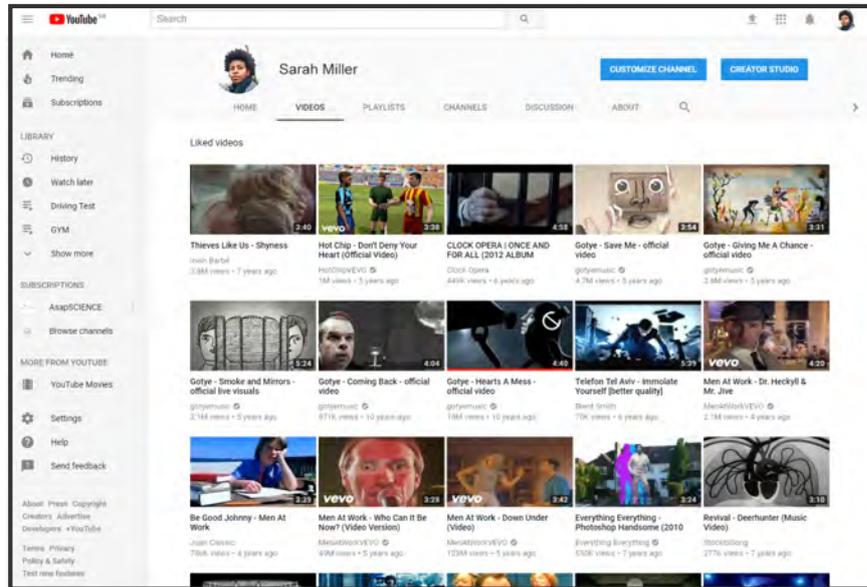
If you are elsewhere in the world, you will have to do the calculation to work out what time you want it published for your local audience and work out what time that corresponds to in PST.

You may see a different publishing date on the watch page than the one you see in your Video Manager if you:

Upload a public video in a timezone ahead of PST

Schedule a private video to go public at a specific time in a timezone ahead of PST

YOUR PERSONAL CHANNEL



A personal YouTube channel is available to everyone who joins YouTube as a member. The channel serves as the home page for the user's account.

After the user enters and approves the information, the channel shows the account name, the account type, a personal description, the public videos the member uploads, a list of members who are friends and any user information the member enters. The channel also includes a section where other members can comment (you can disable comments if you wish).

If you are a YouTube member, you can customize the background and colour scheme of your personal channel and control some of the information that appears on it.

Businesses can also have channels. These channels are different from personal channels because they can have more than one owner or manager. A YouTube member can open a new business channel using a Brand Account.

How to create your personal channel

- 1 Near the upper-right corner of the screen, you'll see your account profile picture. Click on it to reveal the Google Account Menu, which will also be displayed near the top-right corner of the screen.
- 2 Click on the 'My Channel' link in the upper-right portion of the screen. The **Create your YouTube channel** screen will be displayed. From this initial screen, you'll see your profile photo, as well as your username and/or first and last name displayed. Click on the 'Edit' link that's associated with the **From your Google profile** option in order to customise your Google profile, which will be your identity containing public information about you that people will see online.
- 3 Under the **Activities you'll share on your channel** heading, you'll see four options, labeled **Like a video**, **Comment on a video**, **Favourite a video**, and **Subscribe to a channel**. Add a checkmark to the checkbox that's associated with each activity you want people who visit your YouTube channel's page to be able to do.
- 4 Click on the 'OK, I'm Ready to Continue' button. Your YouTube channel has now been created. The next step is to start populating your channel by uploading videos to it.